

Candra Ardianto

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Portfolio: <https://bit.ly/productportfolioardiantocandra>

I am a product manager with 5 years of experience under my belt who specializes in product management for developing digital products in multiple platforms.

Employment Experience

Product Manager • GAMESKII

August 2023 - July 2025 | Yogyakarta, Indonesia

- Build the product architecture requirement from zero to launch.
- Generate product documentation for developers to develop mobile and web platforms.
- Work hand in hand with the business team to set strategies to acquire the first 100 users.
- Collaborate with the business team to define operating cost and revenue stream.
- Generate data readability through the Metabase platform by utilizing SQL queries.

Product Manager • JALA TECH

January 2023 - May 2023 | Yogyakarta, Indonesia

- Lead the IoT team for the water quality tester (Baruno) production process.
- Lead the IoT team for the shrimp auto-feeder R&D phase.
- Conduct field research to gather product requirements and field reports.
- Collaborate with the lead engineer to gather product certifications for the water quality device (Baruno).

Product Manager • Gamesta

May 2022 - September 2022 | Bali, Indonesia

- Lead the development team to develop Dapps Launchpad for market place and cryptobased web game.
- Lead the designer team to iterate UI UX design.
- Collaborate with CTO to work on platform architecture.
- Collaborate with Business and Community Team to work on the platform cryptonomics.

Product Manager • Erudifi

Apr 2021 - May 2022 | Jakarta, Indonesia

- Creating and maintaining PRD for the product team.
- Launching a mini CRM tool to monitor user conversion journey and cut third-party CRM operating cost by 30%.
- Enhance the user experience for account registration and activation by integrating with the partner dashboard.
- Lead the developer as Scrum Master to ensure deliverables and milestones.
- Align with overseas team in Philippines.

Education

Universitas Gadjah Mada

Master of Business and Administration • August 2025 - Present

Currently enrolled as an MBA Student at MM UGM

Universitas Negeri Yogyakarta

English Literature • August 2013 - Jan 2020

GPA : 3.34

Certification

Product Management • Binar Academy

Jan 2019 - April 2019 | Yogyakarta, Indonesia

Product Owner • Ekipa Agile Concultancy

Jan 2021 - April 2021 | Jakarta, Indonesia

Scrum Master • Ekipa Agile Consultancy

Jan 2021 - April 2021 | Jakarta, Indonesia

Skill

- PRD creation
- Product research
- UX Research
- Business research

- Test case creation
- Metabase SQL Queries
- Design with Figma
- Test API with Postman

Languages

- Indonesia - Native
- English - Professional